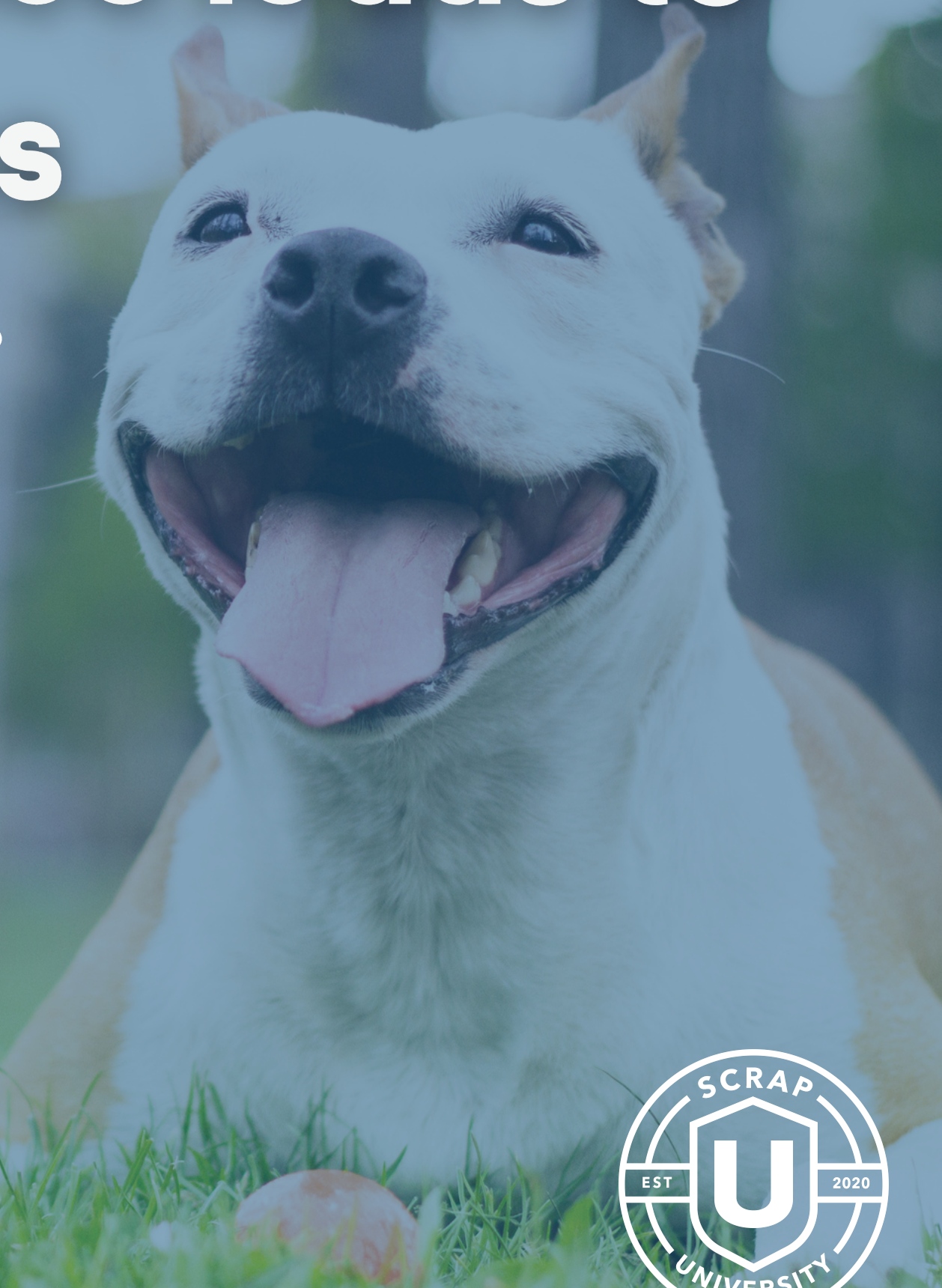




**Training leads to
confidence**



Confidence leads to happiness



**Happiness leads to
better customer service**



**Better customer service
leads to happy customers**



**Happy customers leads to
more business**



**More business leads to
higher salaries**



**Higher salaries leads to
personal growth**



A conceptual image showing five businessmen in suits climbing ladders of varying heights against a blue background with faint charts and binary code. A large white arrow points from the text towards the right.

**Personal growth leads to
career opportunities**



**Career opportunities
retain talented employees**

